Q Brownies

Let's design your uniform together

Are you ready to design your new uniform? We're working with uniform designers, Hemingway Design. They're codesigning the uniform because you, as the wearers, are the experts.

Over 20,000 Girlguiding girls and volunteers have already told us all about their ideas for the new uniform. There's a lot to think about and we're excited to hear from even more of you.

We're starting off by looking at colours and logo designs. We've used a hoodie design as an example, because they're a great way to keep cosy and warm, which our members told us is important. This doesn't mean that this hoodie is our final choice!

We want you to tell us what you think so far. The pictures you'll see aren't the final designs, this is just our starting point.

There are 2 activities for you to take part in. Let's get started!

1-Choose your favourite

We've designed a few different hoodies for you to have a look at. They're going to be super cosy and designed together with you!

There's 2 ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour and that gets your vote. But when you talk to the rest of your unit, the colour you decide on together might be different. It's important to listen to each other so we have a uniform that everyone is happy with.

Step 1: Take a look at all the designs. Your leader will ask every Brownie to vote for which one YOU like the most. Pick your favourite:

- Hoodie/rib colour
- Logo design
- Logo colour

Note to leader: you can jot the number of votes in the boxes on the activity sheet.

Step 2: Now, it's time to think about your unit's vote. From the options on the sheet, pick one option that everyone in your unit would be happy to wear.

Note to leader: you can circle your unit's choice on the activity sheet. Please upload your unit's responses to our short survey.

2-Design your uniform

It's time to let your creative skills loose.

Step 1: You'll each be given a picture of some Brownies. Add colour and any designs to the pictures.

Show us how you want your uniform to look. **Top tip** – you can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges - anything you like. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.

We'd love to know how many different ways you can think of using a necker, like in the pictures. Draw or write your ideas around the pictures.

Once you've added in all the colour and detail you want, give your designs back to your leader. The uniform designers will look at all the pictures to help us with the next round of designs.

Note to leader:

please send your unit's pictures to uniformcodesign@girlguiding.org.uk

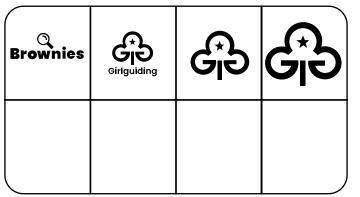
Q Brownies

Choose your favourite

Total leaders:

Total girls:

Logo design



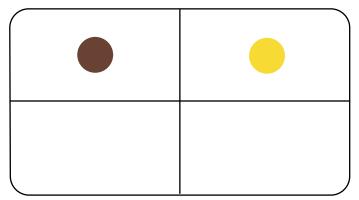








Logo colour



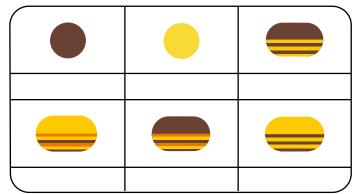








Hoodie/rib colour











Design your uniform

