

Are you ready to design your new uniform? We're working with uniform designers, Hemingway Design. They're co-designing the uniform because you, as the wearers, are the experts.

Over 20,000 Girlguiding girls and volunteers have already told us all about their ideas for the new uniform. There's a lot to think about and we're excited to hear from even more of you.

We're starting off by looking at colours and logo designs. We've used a hoodie design as an example, because they're a great way to keep cosy and warm, which our members told us is important. This doesn't mean that this hoodie is our final choice!

We want you to tell us what you think so far. The pictures you'll see aren't the final designs, this is just our starting point.

There are 2 activities for you to take part in. We're excited to hear from you!

1-Choose your favourite

We've designed a few different hoodies for you to have a look at. They're going to be super cosy and designed together with you!

There's two ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour and that gets your vote. But when you talk to the rest of your unit, the colour you decide on together might be different. It's important to listen to each other so we have a uniform that everyone is happy with.

Step 1: Take a look at all the designs. Your leader will ask every Rainbow to vote for which one YOU like the most.

Pick your favourite:

- Hoodie colour
- Logo design
- Logo colour

Note to leader: you can jot the number of votes in the boxes on the activity sheet.

Step 2: Now, it's time to think about your unit's vote. From the options on the sheet, pick one option that everyone in your unit would be happy to wear.

Note to leader: you can circle your unit's choice on the activity sheet. Please upload your unit's responses to our short survey.

2-Design your uniform

It's time to let your creative skills loose.

Step 1: You'll each be given a picture of some Rainbows. Add colour and any designs to the pictures.

Show us how you want your uniform to look. **Top tip** – you can use the hoodie designs to help you.





Step 2: Have a think about all the items you would like to have in your uniform. You could include neckers, hats, belts, headbands, somewhere to display your badges – anything you like! You can draw and design on the worksheet or create your own designs on a separate blank sheet of paper.

We'd love to know how many different ways you can think of using a necker, like in the pictures. Draw or write your ideas around the pictures.

Once you've added in all the colour and detail you want, give your designs back to your leader. They'll send them to the uniform designers so they can work with all your great ideas.





Note to leader: please send your unit's pictures to uniformcodesign@girlguiding.org.uk

Logo design

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|  |  |  |  |
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Logo colour

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Hoodie colour

| | | |
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1 - Choose your favourite

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There's 2 ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour and that gets your vote. But when you talk to the rest of your unit, the colour you decide on together might be different. It's important to listen to each other so we have a uniform that everyone is happy with.

Step 1: Take a look at all the designs. Your leader will ask every Brownie to vote for which one YOU like the most. Pick your favourite:

- Hoodie/rib colour
- Logo design
- Logo colour

Note to leader: you can jot the number of votes in the boxes on the activity sheet.

Step 2: Now, it's time to think about your unit's vote. From the options on the sheet, pick one option that everyone in your unit would be happy to wear.

Note to leader: you can circle your unit's choice on the activity sheet. Please upload your unit's responses to our short survey.

2-Design your uniform

It's time to let your creative skills loose.

Step 1: You'll each be given a picture of some Brownies. Add colour and any designs to the pictures.

Show us how you want your uniform to look. **Top tip** – you can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges – anything you like. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.





We'd love to know how many different ways you can think of using a necker, like in the pictures. Draw or write your ideas around the pictures.

Once you've added in all the colour and detail you want, give your designs back to your leader. The uniform designers will look at all the pictures to help us with the next round of designs.

Note to leader: please send your unit's pictures to uniformcodesign@girlguiding.org.uk



| | | | |
|---|--------------------------------|----------------|--------------|
|  | <h1>Choose your favourite</h1> | Total leaders: | Total girls: |
|---|--------------------------------|----------------|--------------|

Logo design

| | | | |
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Logo colour

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| | |



Hoodie/rib colour

| | | |
|---|---|---|
|  |  |  |
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| | | |



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* 'Marl' means using different coloured yarns to make 1 single thread. Twisting the colours together can mean that there are small colour differences between garments.

1 - Choose your favourite

We've designed a few different hoodies for you to have a look at. They're going to be super cosy and designed together with you!

There's 2 ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour that gets your vote. But when you talk to the rest of your unit, the colour you decide on together might be different. It's important to listen to each other so we can get a uniform that everyone is happy with.

Step 1: Take a look at all the designs. Your leader will ask every Guide to vote for which one YOU like the most. Pick your favourite:

- Hoodie colour
- Logo design
- Logo colour

Choose someone to count up how many Guides vote for each hoodie colour, logo design and logo colour and jot down the number in the boxes on the activity sheet.

Step 2: Now, it's time to think about your unit vote (this is your whole group vote). From the options on the sheet, pick 1 option that everyone in your unit would be happy to wear. Circle it on the activity sheet. Your leader will let us know your thoughts.

Note to leader: please upload your unit's responses to our short survey.

2 - Design your uniform

It's time to let your creative skills loose.

Step 1: It's your time to be in the uniform designing driving seat. Add colour and designs elements (think pockets, zips or no zips, thumbholes) to the pictures of the Guides.

Show us how you want your uniform to look. **Top tip** – you can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges – anything you like. Share your designs with us. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.




How many different ways can you think of using a necker? Jot down your ideas around the pictures.

Once you've added in all the colour and detail you want, give your designs back to your leader. The uniform designers will look at all the pictures to help us with the next round of designs.

Note to leader: please send your unit's pictures to uniformcodesign@girlguiding.org.uk





| | | | |
|--------|-----------------------|----------------|--------------|
| Guides | Choose your favourite | Total leaders: | Total girls: |
|--------|-----------------------|----------------|--------------|

Logo design

| | | | |
|--------|--|---|---|
| Guides |  Girlguiding |  |  |
| | | | |






Logo colour

| | | | |
|---|---|---|---|
|  |  |  |  |
| | | | |



Hoodie colour

| | | |
|---|---|---|
|  Blue marl* |  |  |
| | | |



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You'll also notice that we're using some new colours in our examples. We know how much the environment matters to girls, so it's important that we think about how to use more natural fabric in your new uniform. For Rangers, this might mean that we need to consider a few different colour and fabric options.

Nothing is decided yet, so we want to know what you think at this stage. The pictures you'll see aren't the final designs, this is just our starting point.

There are 2 activities for you to take part in. Let's get started!

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1 - Choose your favourite

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There's 2 ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour that gets your vote. But when you talk to the rest of your unit, the colour you decide on together might be different. It's important to listen to each other so we can get a uniform that everyone is happy with.

Step 1: Take a look at all the designs. Your leader will ask every Ranger to vote for which one YOU like the most. Pick your favourite:

- Hoodie colour
- Logo design
- Logo colour

Choose someone to count up how many Rangers vote for each hoodie colour, logo design and logo colour and jot down the number in the boxes on the activity sheet.

Step 2: Now it's time to think about your unit vote (this is your whole group vote). From the options on the sheet, pick 1 option that everyone in your unit would be happy to wear. Circle it on the activity sheet. Your leader will let us know your thoughts.

Note to leader: please upload your unit's responses to our short survey.

2 - Design your uniform

It's time to let your creative skills loose.

Step 1: It's your time to be in the uniform designing driving seat. Add colour and designs elements (think pockets, zips or no zips, thumbholes) to the pictures of the Rangers.

Show us how you want your uniform to look. **Top tip** – you can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges – anything you like. Share your designs with us. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.







How many different ways can you think of using a necker? Jot down your ideas around the pictures.

Once you've added in all the colour and detail you want, give your designs back to your leader. The uniform designers will look at all the pictures to help us with the next round of designs.

Note to leader: please send your unit's pictures to uniformcodesign@girlguiding.org.uk



| | | | |
|---|--------------------------------|----------------|--------------|
|  | <h1>Choose your favourite</h1> | Total leaders: | Total girls: |
|---|--------------------------------|----------------|--------------|

Logo design

| | | |
|---|---|---|
|  |  |  |
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Logo colour

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|---|---|
|  |  |
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Hoodie colour

| | | |
|---|---|---|
|  |  |  |
| Grey marl* | | |



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You'll also notice that we're using some new colours in our examples. We know how much the environment matters to girls, so it's important that we think about how to use more natural fabric in your new uniform. For young leaders, this might mean that we need to consider some different colour and fabric options.

Nothing is decided yet, so we want to know what you think at this stage. The pictures you'll see aren't the final designs, this is just our starting point.

There are 2 activities for you to take part in. Let's get started!

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1 - Choose your favourite

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There's 2 ways we want you to think about the designs – 'what do I like the most' and 'which do I think could be the best for everyone?' For example, you might love a colour that gets your vote. But if you're able to talk to your fellow leaders, the colour you decide on together might be different.

Step 1: Take a look at all the designs. While your unit is selecting their favourites, take a look at the young leader options. Pick your favourite:

- Hoodie colour
- Logo design
- Logo colour

If there are other young leaders in your group, record the numbers of votes in the boxes on the activity sheet. You can also do this after the unit has finished the activity if you need more time.

Step 2 (optional): It's important for us to listen to each other so we can have a uniform that everyone is happy with. If you have time, think about which options you think all young leaders would like. You could talk to other young leaders and volunteers to discuss your thoughts. From the options on the sheet, pick 1 option that you think everyone would be happy to wear. Circle it on the activity sheet.

Upload your responses to our short survey, along with your unit's results.

2-Design your uniform

It's time to let your creative skills loose.

Step 1: It's your time to be in the uniform designing driving seat. Add colour and designs elements (think pockets, zips or no zips, thumbholes) to the pictures of the young leaders.

Show us how you want your uniform to look. Top tip – you can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges – anything you like. Share your designs with us. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.




How many different ways can you think of using a necker? Jot down your ideas around the pictures.

Once you've added in all the colour and detail you want, please send your images to uniformcodesign@girlguiding.org.uk. You can also do this after the unit has finished their activity if you need more time.

The uniform designers will look at all the pictures to help us with the next round of designs.





| | | | |
|---------------|-----------------------|----------------|--------------|
| Young leaders | Choose your favourite | Total leaders: | Total girls: |
|---------------|-----------------------|----------------|--------------|

Logo design

| | | |
|---|---|---|
| Y L |  Girlguiding |  |
| | | |
|  | Young leader | Young leaders |
| | Front: | Back: |






Logo colour

| | | | |
|---|---|---|---|
|  |  |  |  |
| | | | |



Hoodie colour

| | | |
|--|---|---|
|  Blue marl* |  |  |
| | | |





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You'll also notice that we're using some new colours in our examples. We know how much the environment matters, so it's important that we think about how to use more natural fabric in your new uniform. For volunteers, this might mean that we need to consider some different colour and fabric options.

Nothing is decided yet, so we want to know what you think at this stage. The pictures you'll see aren't the final designs, this is just our starting point.

There are 2 activities for you to take part in. Let's get started!

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1 - Choose your favourite

We've designed a few different hoodies for you to have a look at. They're going to be super cosy and designed together with you!

There's 2 ways we want you to think about the designs. We want to know your personal favourite and which options you think most volunteers would like/want to wear. We want to make sure everyone feels comfortable and proud to wear their new Girlguiding uniform.

Step 1: Take a look at all the designs. While your unit is selecting their favourites, take a look at the leader options. Pick your favourite:

- Hoodie colour
- Logo design
- Logo colour

Place a tick in the box on the activity template next to your personal favourite hoodie colour, logo design and logo colour.

Step 2 (optional): It's important for us to listen to each other so we can have a uniform that everyone is happy with. If you have time, think about which options you think all leaders would like. You could talk to other volunteers to discuss your thoughts. From the options on the sheet, pick one option that you think everyone would be happy to wear. Circle it on the activity sheet.

Upload your responses to our short survey, along with your unit's results.

2-Design your uniform

Step 1: It's your time to be in the uniform designing driving seat. We want you to add colour and designs elements (think pockets, zips, thumbholes) to the images of the volunteers. Show us how you want your uniform to look. You can use the hoodie designs to help you.

Step 2: Have a think about all the items you would like in your uniform collection. You could include neckers, hats, belts, headbands, somewhere to display your badges - anything you like. Share your designs with us. You can draw or write on the worksheet, or create your own designs on a separate blank sheet of paper.

How many different ways can you think of using a necker? Jot down your ideas around the pictures.

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Logo design

| | | |
|---|--|---|
| Leader |  Girlguiding |  |
| | | |
|  | Leader (front) | Leader (back) |
| | | |






Logo colour

| | | |
|---|---|---|
|  |  |  |
| | | |






Hoodie colour

| | | |
|---|---|---|
|  Blue marl* |  |  |
| | | |



