



Girlguiding



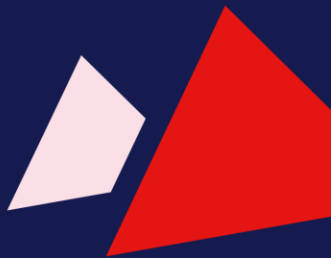
Message guide

We've included a selection of messages you can use in your local recruitment communications.

This presentation includes:

- Messages to promote volunteering opportunities at Girlguiding (this should lead all recruitment communications)
- Messages to promote volunteering with Rainbows, Brownies Guides and Rangers
- Helpful website links to share with new parents, carers and young adults

Key messages



Key messages about volunteering with Girlguiding

Summary

- Girlguiding is the UK's largest youth organisation dedicated completely to girls. We're 300,000 girls aged between 4 and 18, who come together to laugh, learn and have adventures.
- In three simple steps you can volunteer! Our volunteers are the heartbeat of Girlguiding. You'll have lots of fun with the girls while gaining valuable skills that give your qualifications a boost.
- We need your support. Help girls build their confidence, create lifelong friendships and learn new things. Join our likeminded community.
- Become a Girlguiding volunteer, you can make a real difference to help more girls know they can do anything. There's lots of ways to help, from taking girls on adventures to empowering girls to speak on matters that are important to them.
- We'd love for you to join and help more girls to thrive in Girlguiding. Create magical moments together and make a difference when it works for you. Discover our flexible volunteering options.

Key messages about volunteering with Girlguiding

Continued

- Are you searching for something rewarding to do outside of work?
Girlguiding might be the perfect fit for you. Whether it's supporting on outdoor expeditions or lending a hand during a group meeting, any help you can give makes a difference. Start your volunteer journey today.
- Love exciting experiences, vibrant communities and making a change?
Unlock your next adventure with Girlguiding – [according to our impact report](#), Girlguiding volunteers' happiness is 5 times higher than those who volunteer at least once per month elsewhere.
- Try out lots of exciting activities with girls aged 4 to 18!
You'll have fun together with likeminded heroes in your community. Get started to volunteer with Girlguiding today.
- Girlguiding is where you become a trailblazer. Whether it's taking the lead on a challenging activity or using your planning skills, to create exciting adventures for girls, your leadership journey starts here.
- We know time can be tight, that's why we have flexible volunteering opportunities that let you make a difference at a time that works for you. Find your local Girlguiding group today!

Key messages about volunteering with Rainbows and Brownies

Summary

Rainbows

- Did you know you can help as much or as little as you want with Girlguiding? You could spend 10 minutes helping set up a group activity, or longer getting your hands messy painting with the girls. Either way, you're helping to inspire the next generation of girls.
- Do you want to help girls aged 4 to 7, to laugh, learn and have fun together? Look no further. At Girlguiding, you have the chance to help create lots of magical moments together and be part of a welcoming community. Start your journey today.

Brownies

- Ready to inspire girls aged 7 to 10? It's a world of firsts you can explore together! You'll have the chance to develop your leadership skills and help girls to have lots of fun trying out new adventures. Find out more about how you can volunteer.
- Be a part of a community that helps girls realise they can do anything. There's no help that's too small, whether you're helping girls earn new badges or helping behind the scenes. Help a local Brownies group near you.

Key messages about volunteering with Guides and Rangers

Summary

Guides

- Help girls aged 10 to 14 become their best selves, try new challenges and have fun! Without our volunteers, girls would miss out on a world of new memories, and friendships. Find out more.
- Guides is a relaxed, welcoming space. You can help girls to grow their confidence, hangout with likeminded people and encourage each other to try out new experiences. Discover more today.

Rangers

- Grow your leadership skills by going on our amazing free leader training course! Boost your confidence, whilst helping girls be and feel their best. Your support helps girls realise they can do anything. Join today.
- Rangers is an open space for girls aged 14 to 18, powered by volunteers. Volunteering is totally flexible, get involved in fun experiences to help girls build their confidence, make friends and learn new things.

Useful website links

Summary

Here are some useful website pages you can add into communications to support your local recruitment drives:

Recruitment marketing materials

<https://www.girlguiding.org.uk/information-for-volunteers/growing-our-membership/recruitment-and-growth-toolkit/>

Flexible volunteering

<https://www.girlguiding.org.uk/information-for-volunteers/running-your-unit/managing-your-team/flexible-volunteering/>

Ways of volunteering

<https://www.girlguiding.org.uk/get-involved/become-a-volunteer/ways-of-volunteering/>

Students volunteering on a flexible basis

<https://www.girlguiding.org.uk/what-we-do/blog/student-volunteering/>

Thank you.

