

**Our area growth goals**

1. *For example, recruit eleven new volunteers to support existing groups*

2.

3.

**Guiding area:** *For example, Anywhere division*

**Our plan for growth**

**We're going to grow this year by...**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **What will we do?** | **How much will it help us grow?** | **What do we need to make it happen?** | **When will we do it?** | **Who will make it happen?** | **Which goal?** | **Anything else?** | **How’s it going?** |
| *E.g. We will try using online adverts to recruit new volunteers for groups in need of more volunteers* | *Three new volunteers* | *Text and a picture for the advert*  *Budget to pay for advert (£20)* | *March 18* | *Membership growth coordinator (post advert)*  *County treasurer (pay for advert)*  *Division commissioner (order resources and manage enquiries)* | *1* | *Use new welcome resources from Trading Services* | *Two people interested in volunteering*  *Change advert and try in other areas* |
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