

easyfundraising
.org.uk

Working in partnership with



WE DISCOVER, WE GROW

Girlguiding

**Register and raise
for your unit...**



...in 3 simple steps



What is easyfundraising.org.uk?

easyfundraising.org.uk is the UK's leading good cause and charity shopping site. It's a free service that you can use to raise money for your guiding unit, simply by shopping online!

How does it work?

Well, it's really simple!

- Register to support your unit with easyfundraising.org.uk
- Shop online with your favourite retailers (there are over 2,700 to choose from!)
- As a thank you for shopping via easyfundraising.org.uk, retailers will donate a percentage of what you spend, to your unit!



How much can be raised?

There's no limit to the amount that can be raised!
But the average person raises £30 per year for their good cause.

Did you know....

Guiding units have raised a total of over £80,000 so far!!



3 simple steps to register for your unit



Step 1 – Click to find your guiding unit with easyfundraising.org.uk

Visit www.girlguiding.org.uk/easyfundraising and search for your unit

Step 2 – Click 'Support this unit' and register

Click to support your unit and follow the simple steps online to register – easy!

Step 3 – Get supporters signed-up!

Generate support and get people signed up using print-at-home flyers, posters, and more!

Important - You must register as a supporter of your unit first

Visit www.girlguiding.org.uk/easyfundraising to search for and/or register your unit.

In some areas, your unit or guiding group may have been registered automatically with donations being passed on from the Country/Region office. If you would like to receive the money directly and have access to the administration areas for your group, simply contact your Country/Region office or email Jenny (Jenny@easyfundraising.org.uk) who will be happy to help.

Don't just take our word for it!

"In the current economic climate it isn't easy to raise additional funds. Your support by shopping online via easyfundraising.org.uk will help guiding raise those additional funds and enable us to provide activities and resources for the girls who meet in your local area."

Jenni Freeth, Girlguiding SWE

