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# Marketing, Communications and Media Policy

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Girlguiding UK's policies and related statements provide a structure in which guiding can take place safely, consistently and in accordance with legislation. Policies must be followed by Girlguiding UK's members and by recognised volunteers involved in delivering or supporting guiding. These policy statements are supported by further information and resources to ensure that our members put the policies into practice.



## Policy Statement

*Girlguiding UK is the largest organisation in the UK that provides a safe, girl-only space for girls and young women at the most formative time in their personal and social development. We have a responsibility to speak out on their behalf on issues of direct concern to girls and young women and, in doing so, to ensure that Girlguiding UK is recognised for its continuing relevance to today's girls.*

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